



Moving to Mobile

IU Mobile Demo

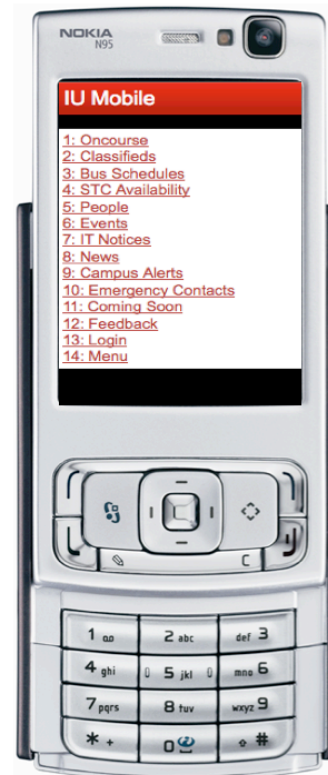
Tara Bazler, Manager
Enterprise Service Presentation & Delivery

On your computer...

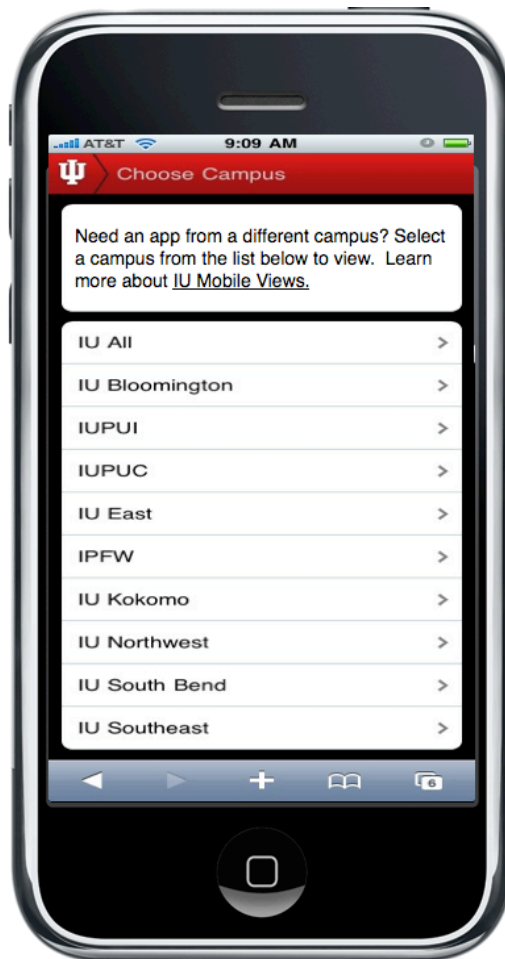
The screenshot shows the IU mobile website on a computer browser. At the top, it says "INDIANA UNIVERSITY" and "m.iu.edu". Below this is a banner with the text "IU mobile" and "Information and services for all Indiana University campuses, accessible anytime, anywhere. Take it for a spin on your mobile device: m.iu.edu". The main content area is a grid of 14 service icons with descriptions:

- Oncourse**: Announcements, messages, forum posts, and more.
- STC Availability**: Who has time to wait in line? See which STC labs have open computers.
- IT Notices**: Alerts and announcements affecting your technology.
- Feedback**: What do you like about IUmobile? How can we make it better? Let's talk.
- Classifieds**: Find furniture, books, electronics, an apartment, a job, and more in the OneStart classifieds.
- People**: Contact info for IU students and employees.
- News**: The latest buzz on IU's exciting events and impressive achievements.
- Emergency Contacts**: Police and medical contact info, plus details about active campus alerts.
- Events**: What's happening on campus today, this week, and year-round.
- Bus Schedules**: Never miss an IU Bloomington bus again.
- Campus Alerts**: See the campus status, including emergency alerts.
- Search IU**: Find what you need in the IU libraries or IUTS Knowledge Base.
- Coming Soon**: IU Mobile will continue to change & grow as apps are added and refined. See what's in the works!

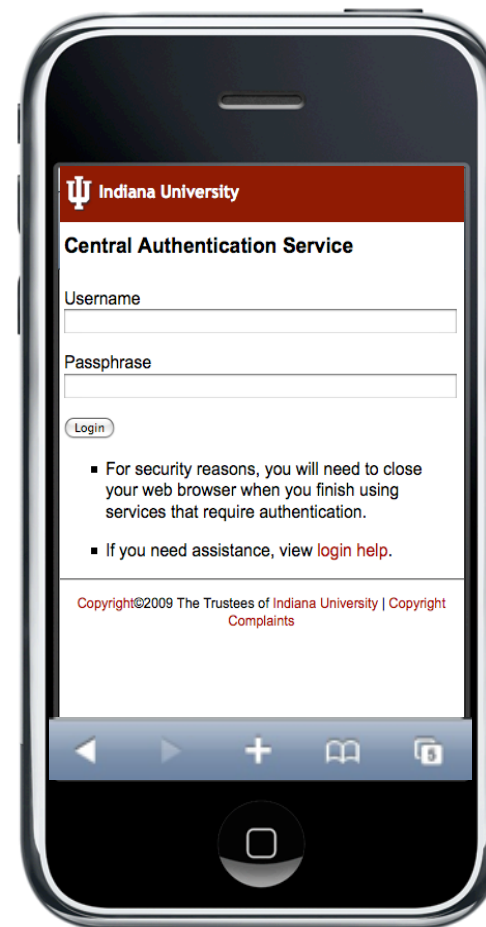
On your phone...



Choose a campus view



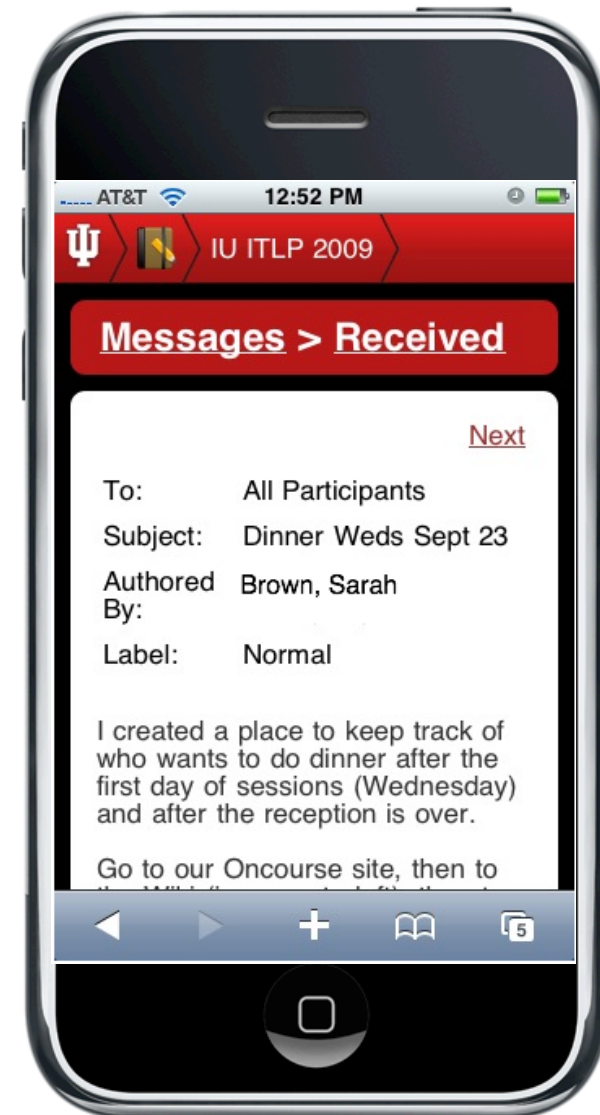
Login with Mobile CAS...



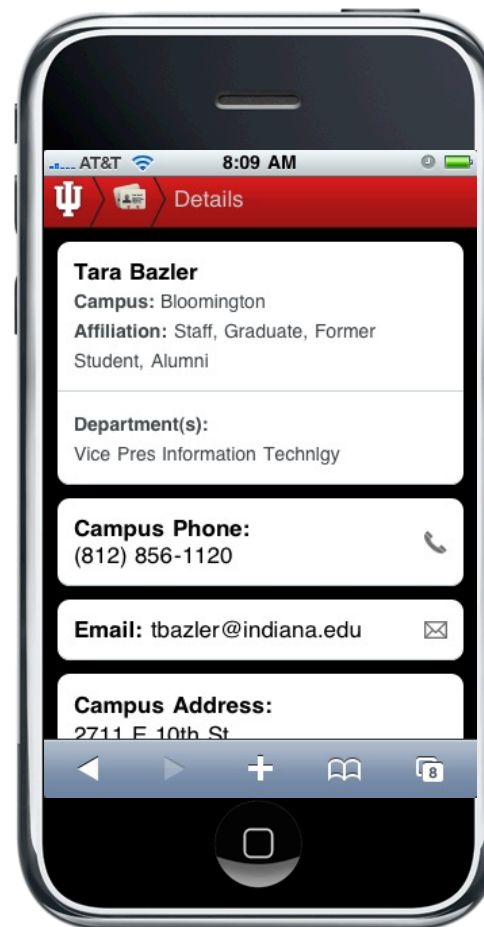
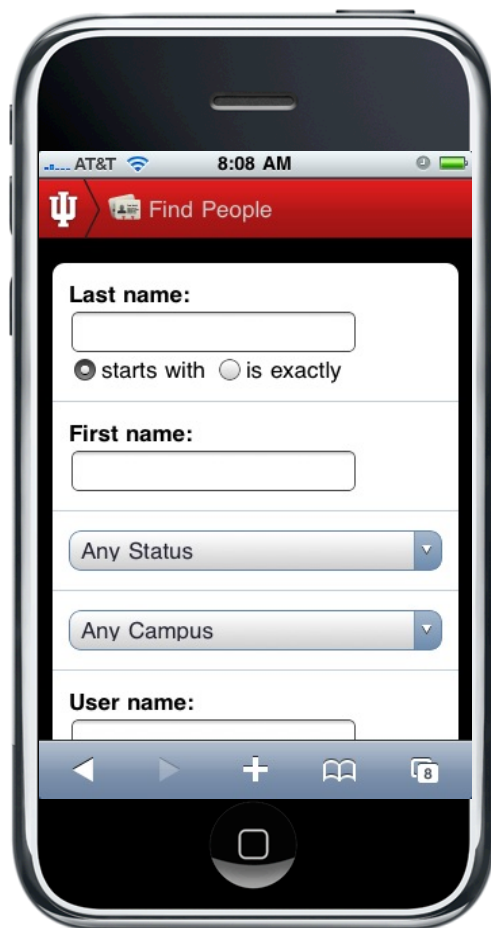
Oncourse...



Messages & Forums

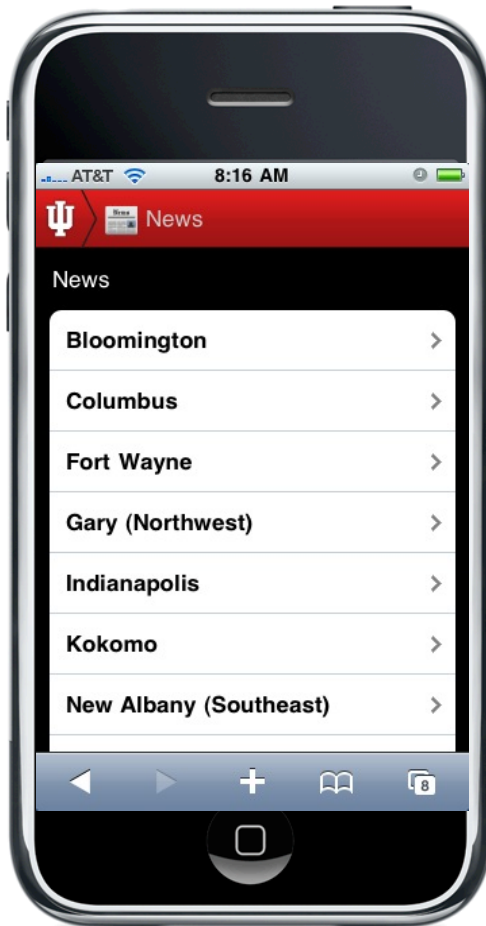


Find People...



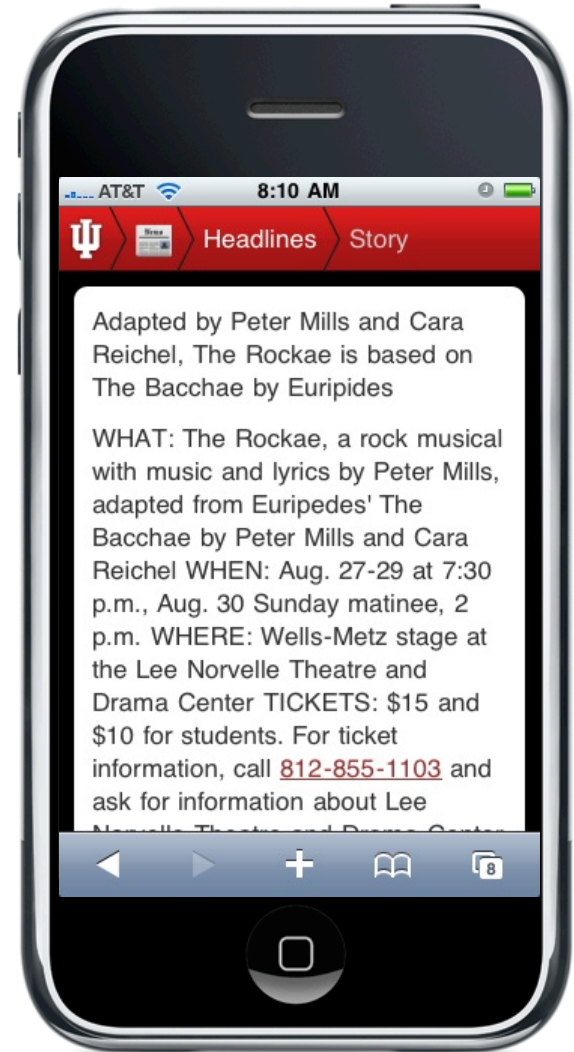
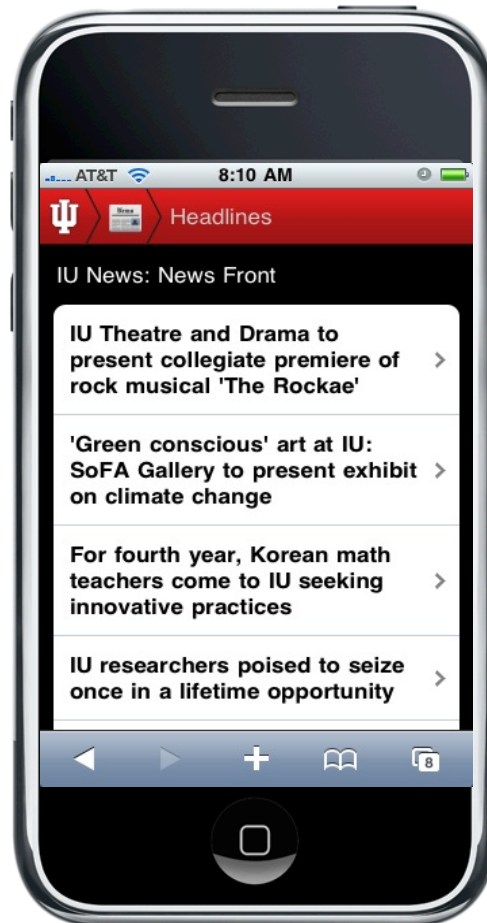
Click to call
Click to email

News...



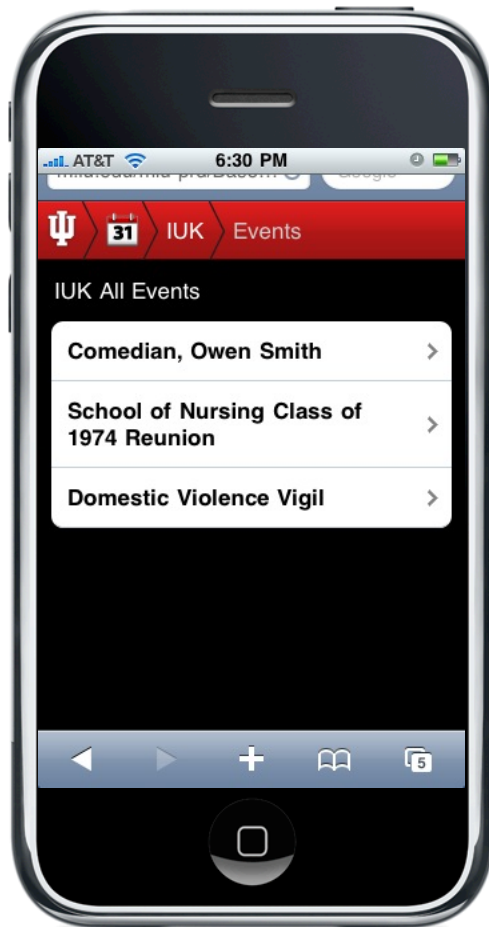
Choose a campus

Browse the headlines



Read the story

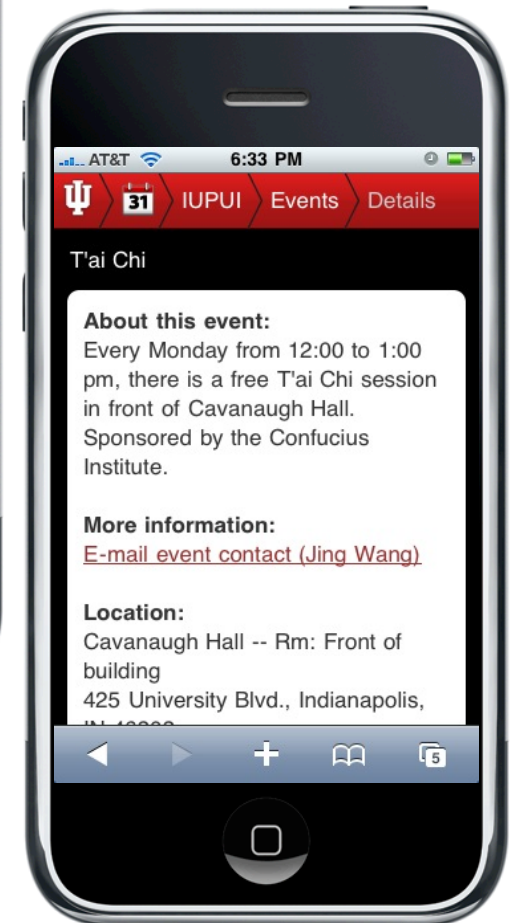
Events...



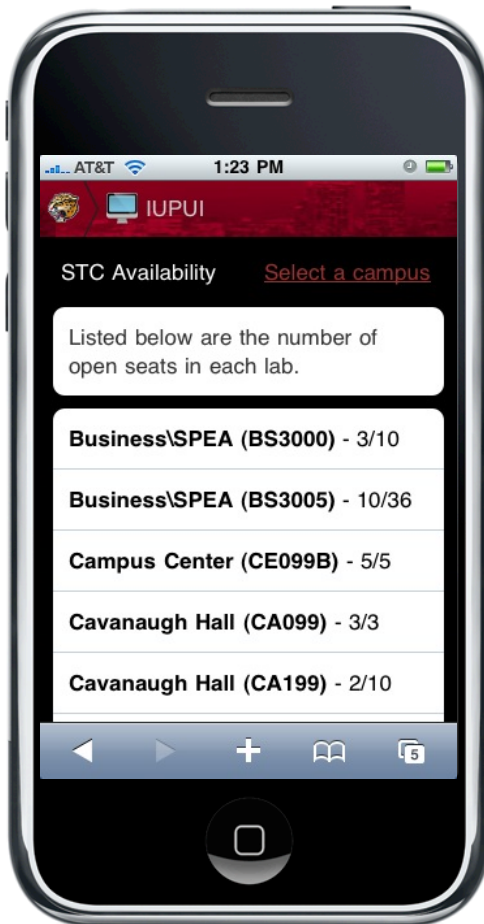
*Browse events
on any campus*



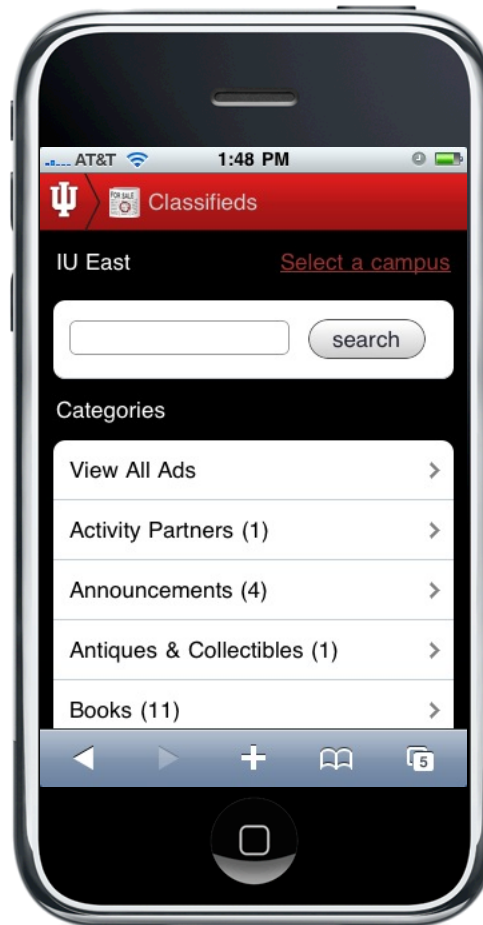
*Read the
details*



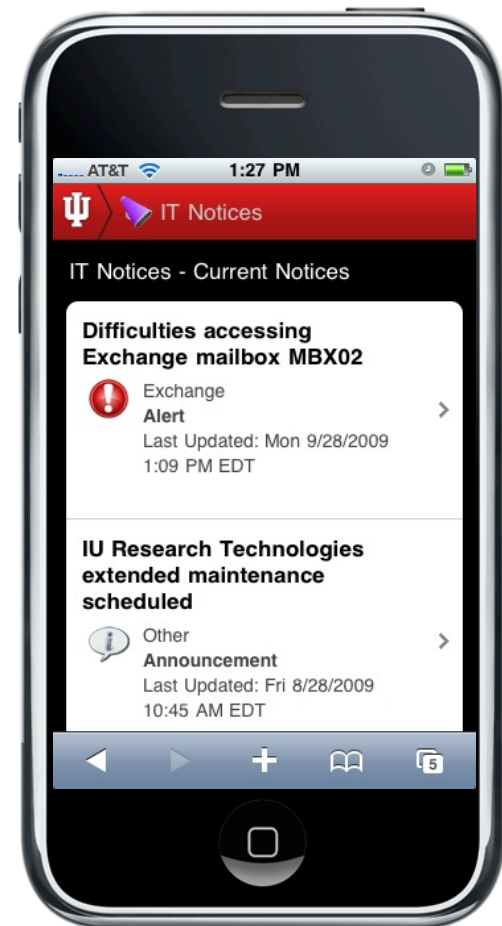
Computer Labs...



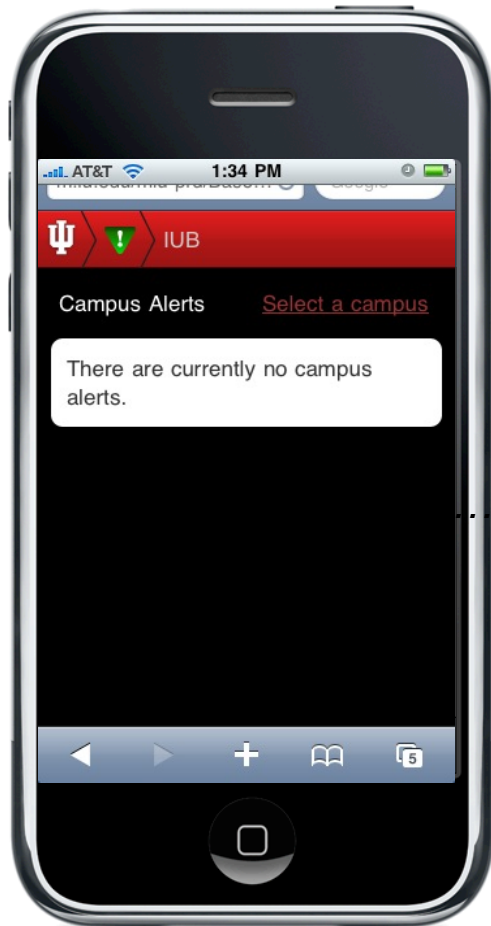
Classifieds...



IT Notices...



Emergency Information



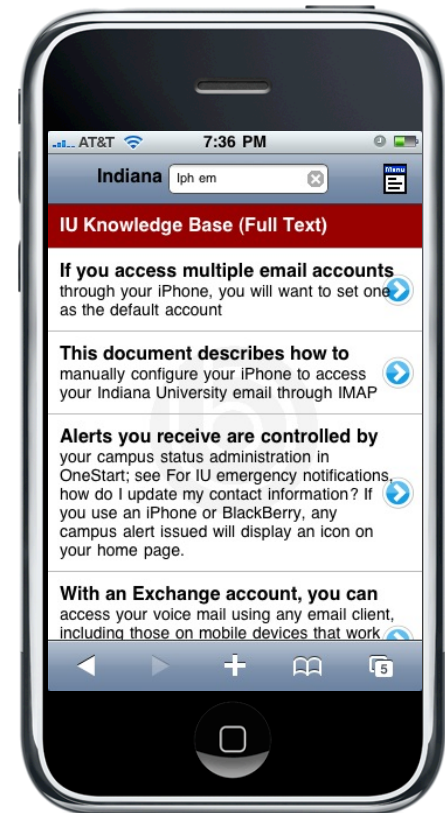
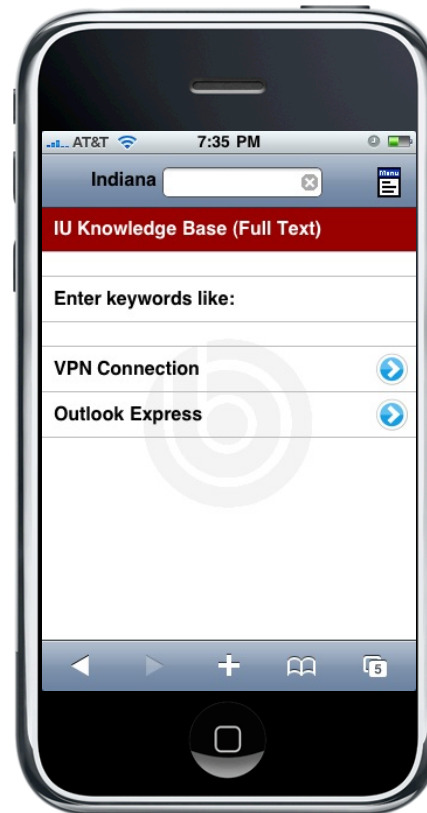
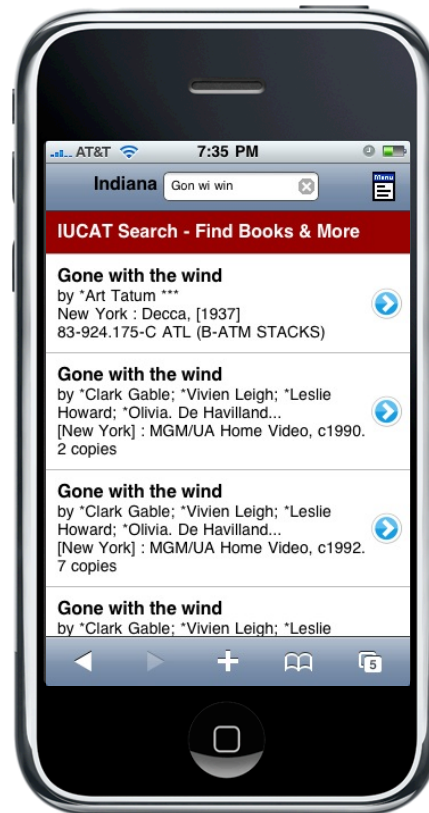
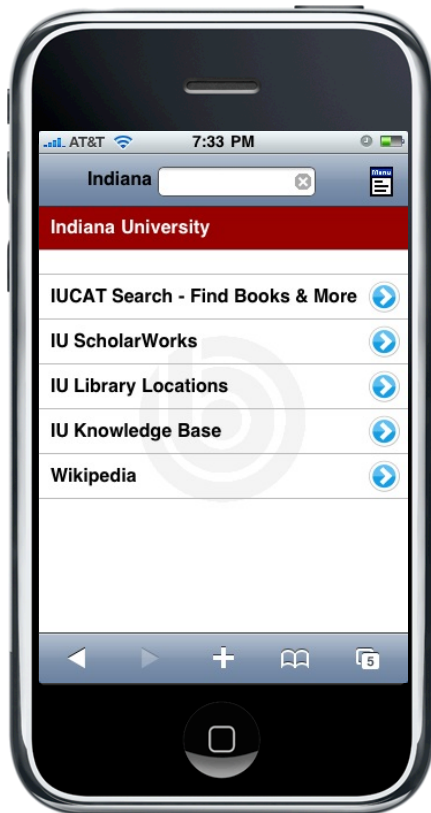
Campus Status Alerts...

Emergency Contacts...





Library & KB Search...



Campus Branding



What's next?

Maps

Athletics

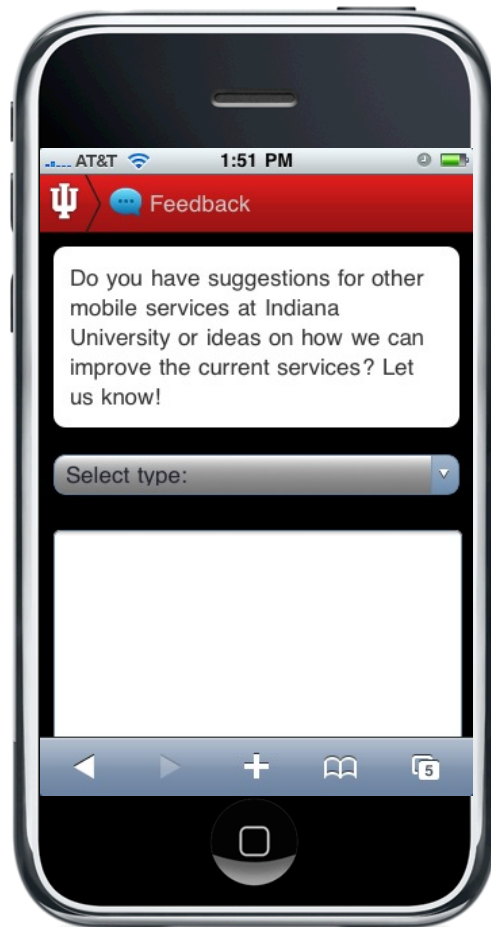
Dining hall menus

Parking

more Oncourse functionality

Users' Choice!

Feedback wanted!



Strategy

- *A work in progress...*
- *Web-based to reach the most users*
- *Gather feedback and move in the direction our users want*
- *A single front door to IU mobile content*
- *Partner with campuses and departments to get content in the mobile space*
- *Learn more about IU Mobile strategy this afternoon at 1:30 PM*



Get Involved!

Contact:

Mobile Team

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