

# IU mobile



## Where are we now and where are we going?

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Enterprise Software  
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Enterprise Service Presentation & Delivery

## What's New Since Statewide IT 2009?

### Services & Features

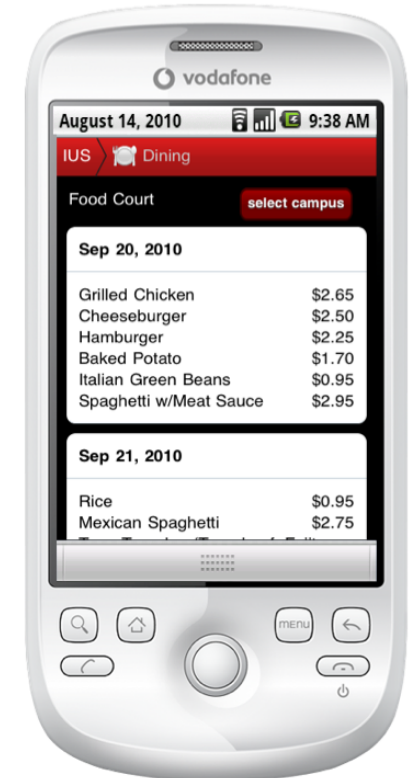
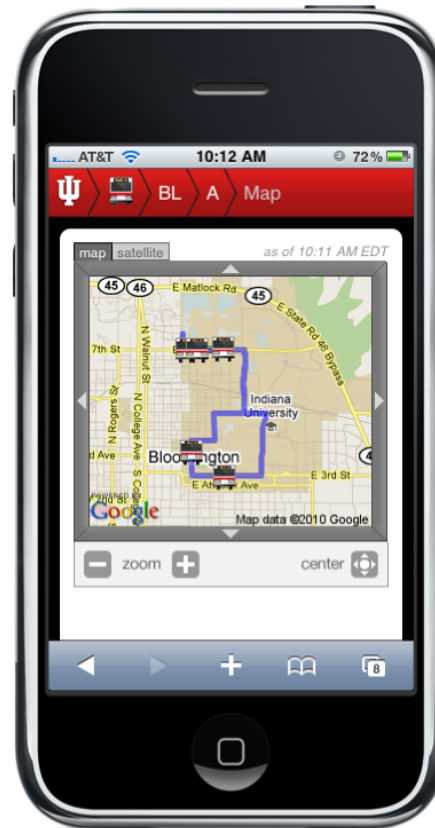
- Campus maps
- Athletics
- Real-time bus information (BI)
- iTunes U
- Personalization

### Platform

- iPhone App now available!



## Services



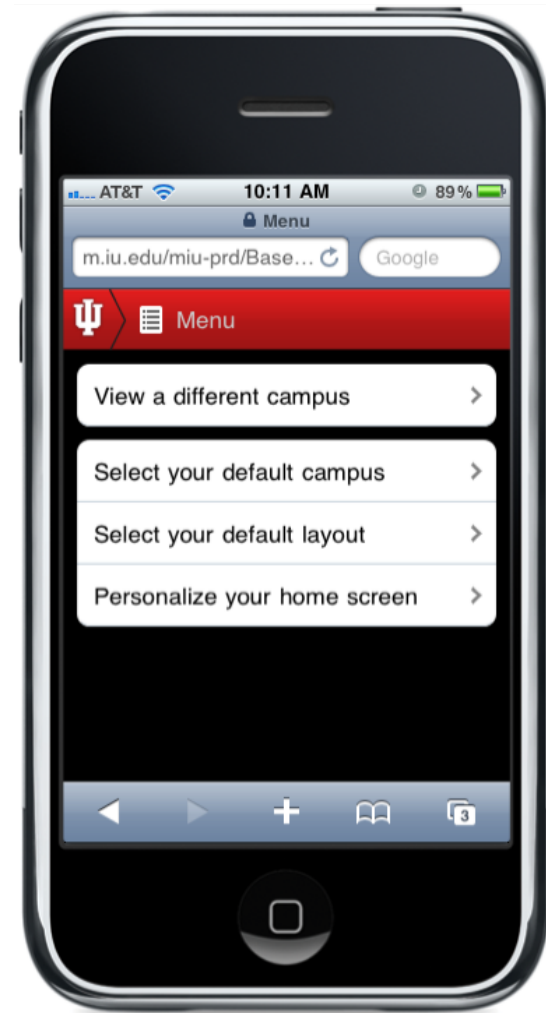
## Features: Personalization

Web Home Screen



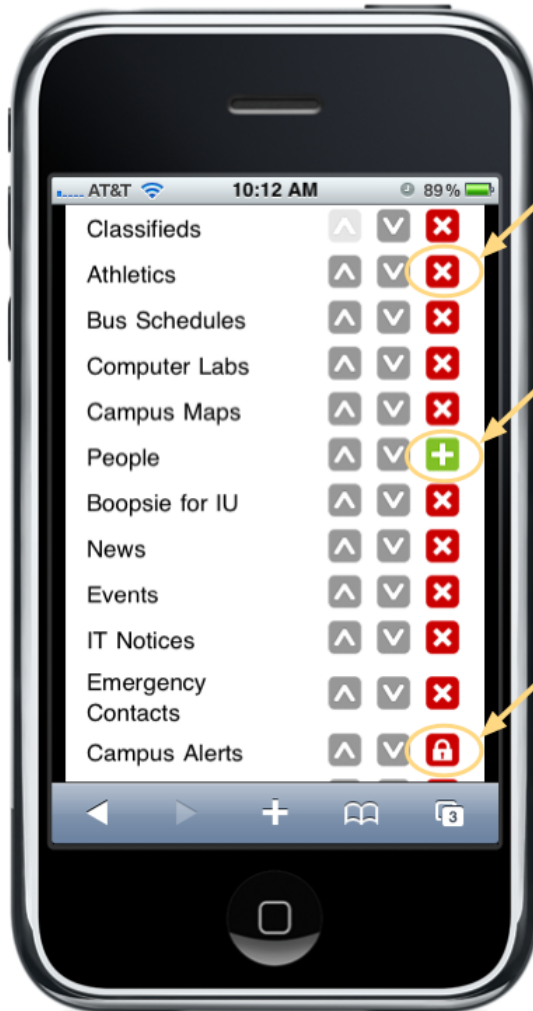
Menu

Menu Options



## Features: Personalization

Web Edit  
Screen

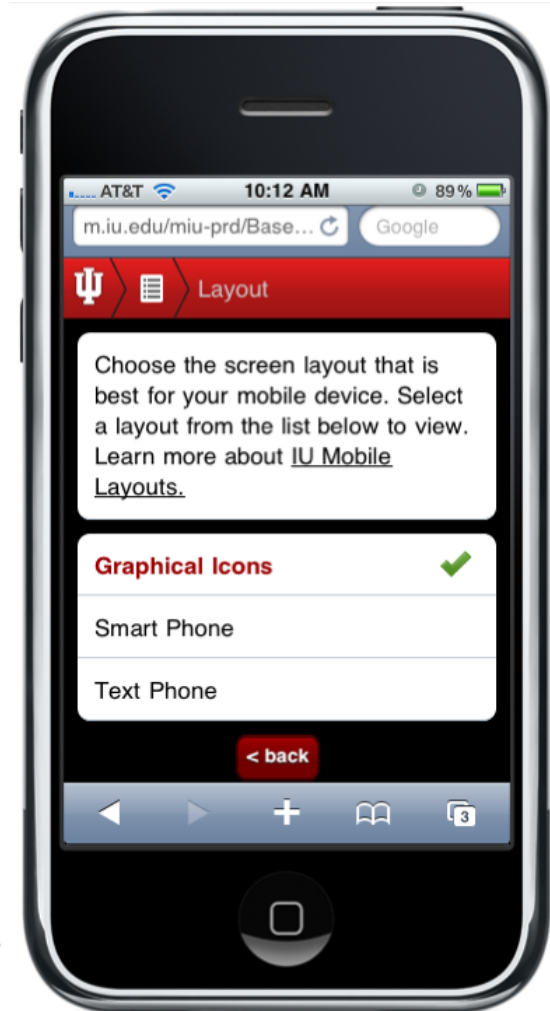


Remove

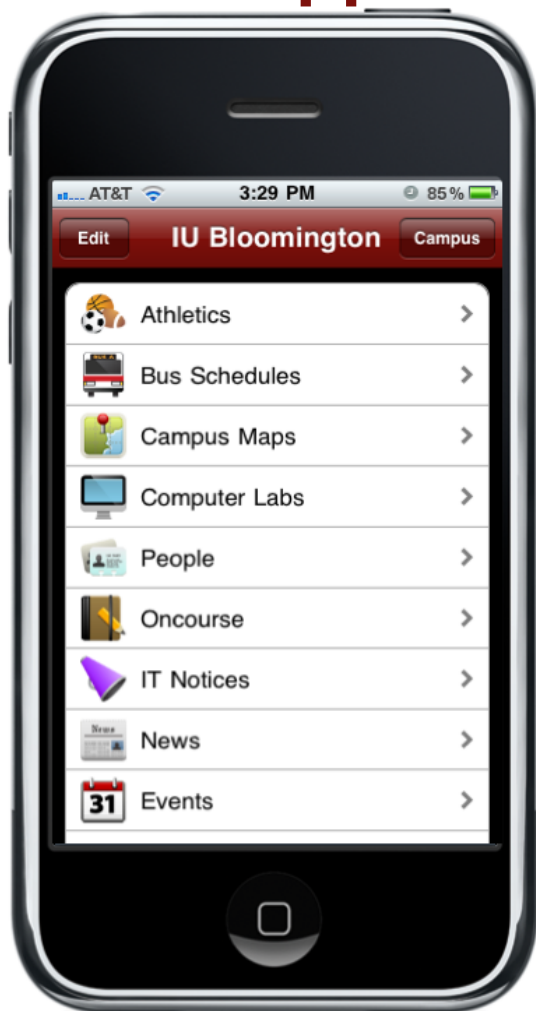
Add

Locked

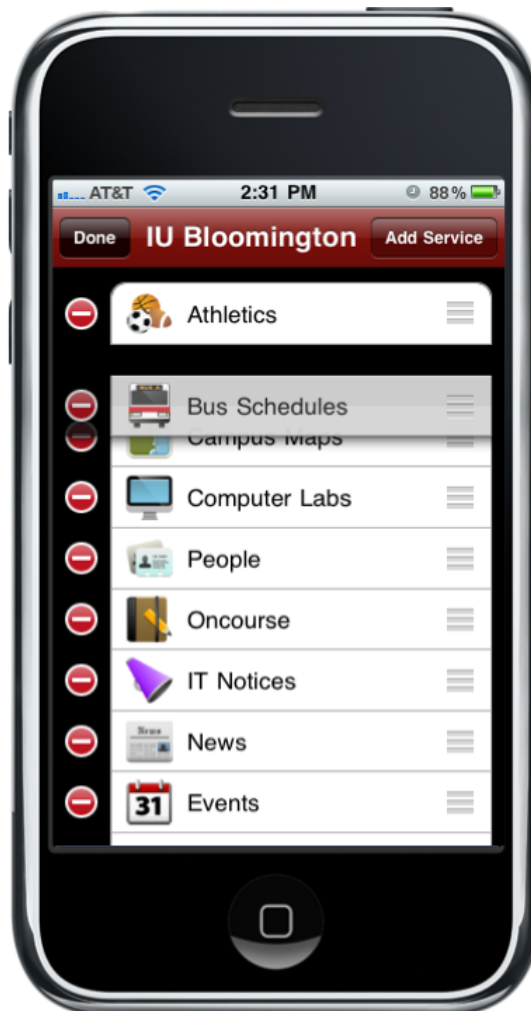
Display  
Options



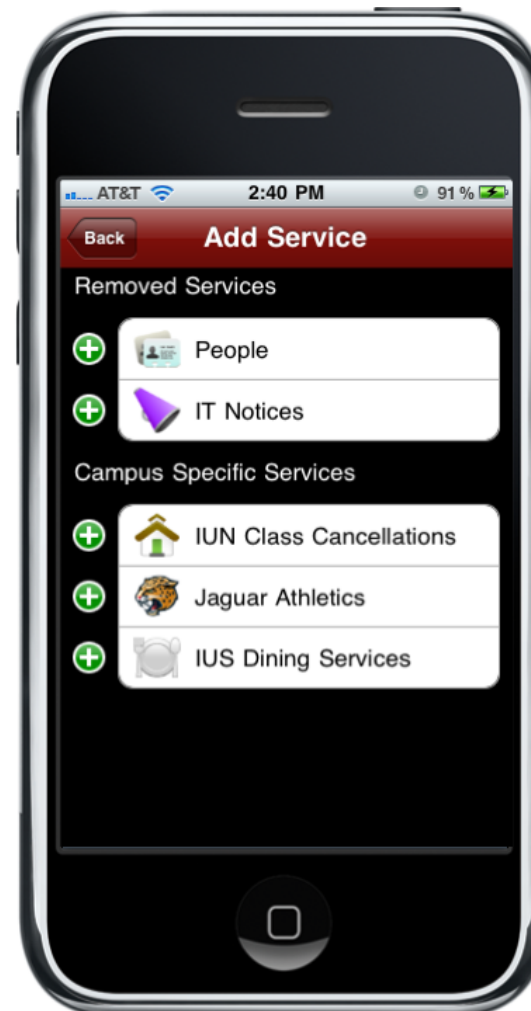
## iPhone App



Service Index



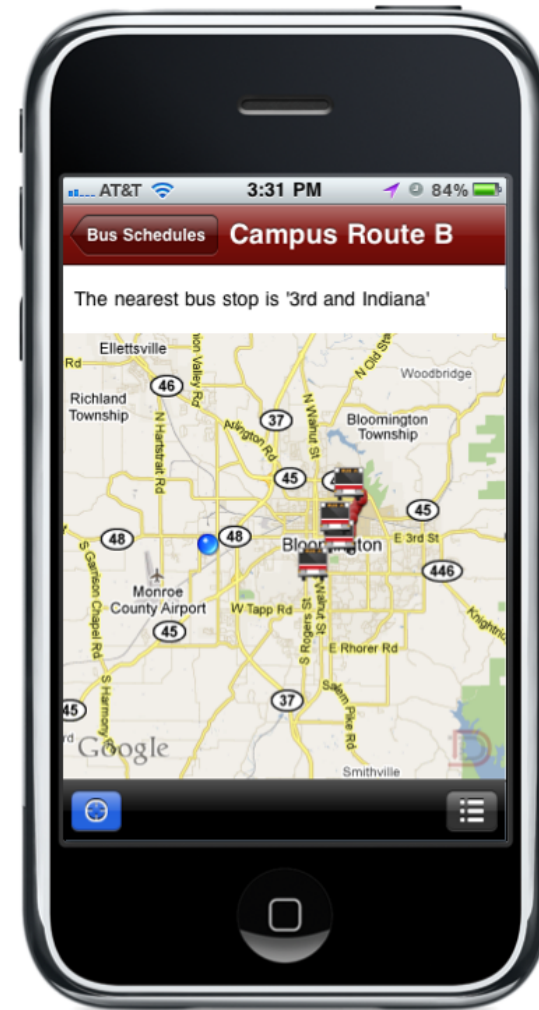
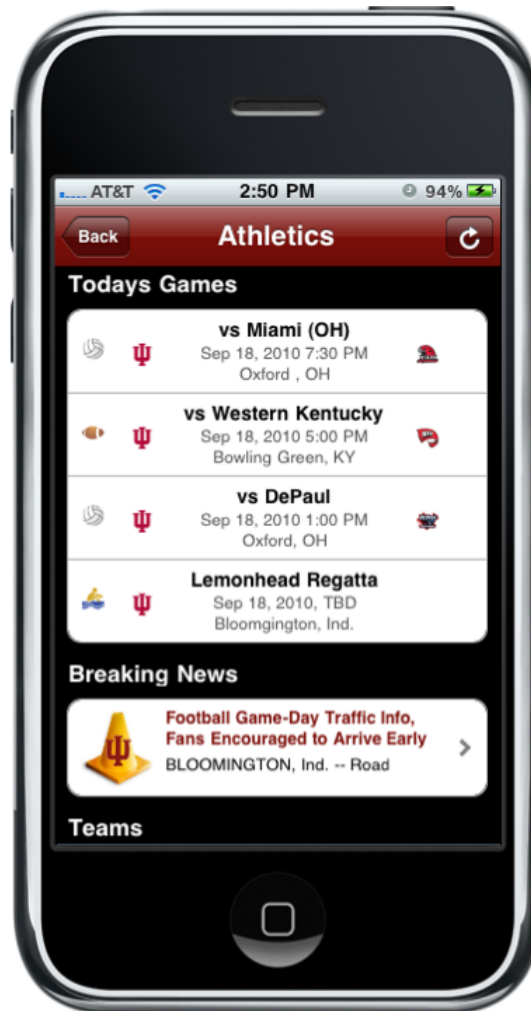
Edit



Add Service

## iPhone App

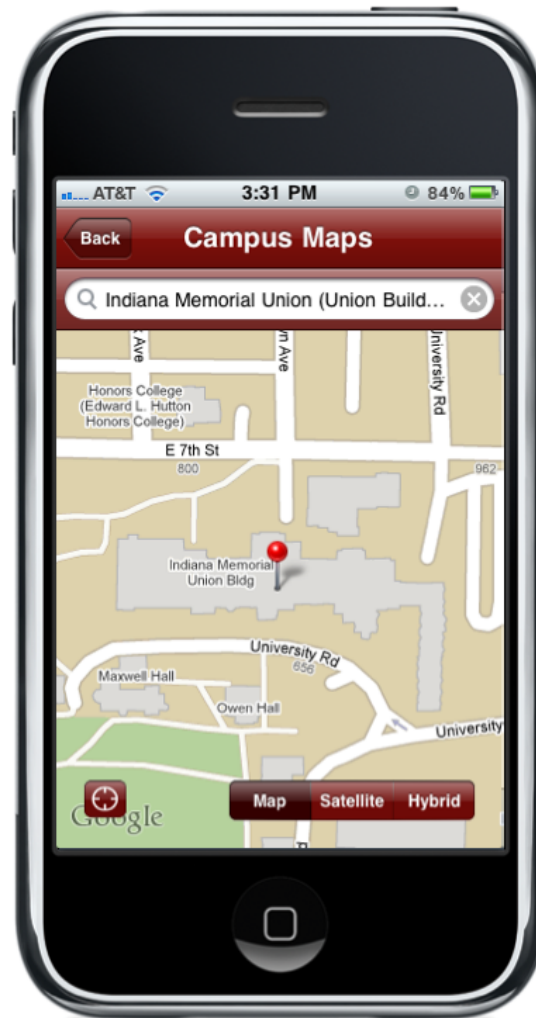
### Athletics



### Bus Schedules

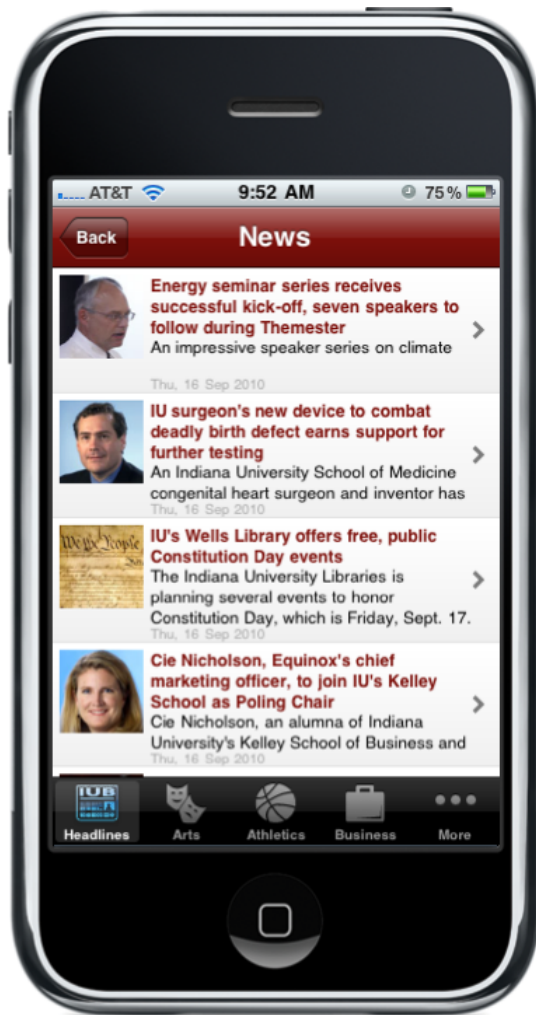
## iPhone App

## Campus Maps

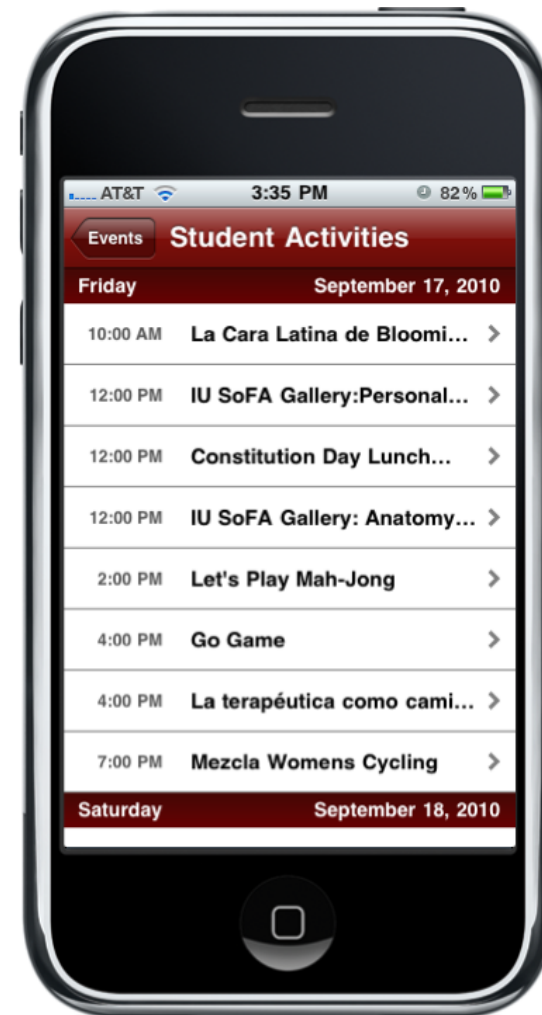




## iPhone App



## News & Events



# IU mobile

## So – what’ s next?

### Services

- Oncourse
- Libraries
- Parking
- Dining menus
- iBucks
- JagTag
- KB
- AskIU
- Action list
- Recsports
- Etc....

### Platforms

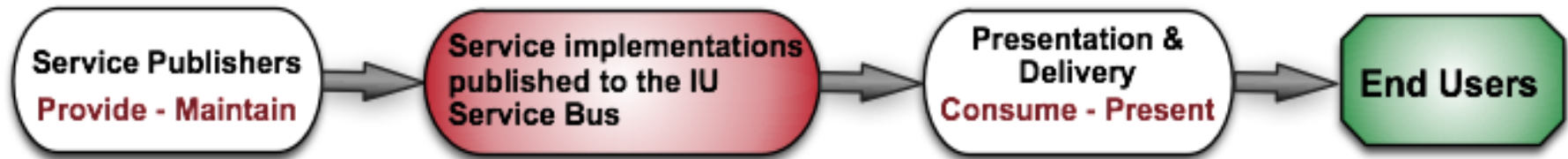
- Android
- Windows 7
- BlackBerry
- Etc...

# IU mobile

## How do we get there?

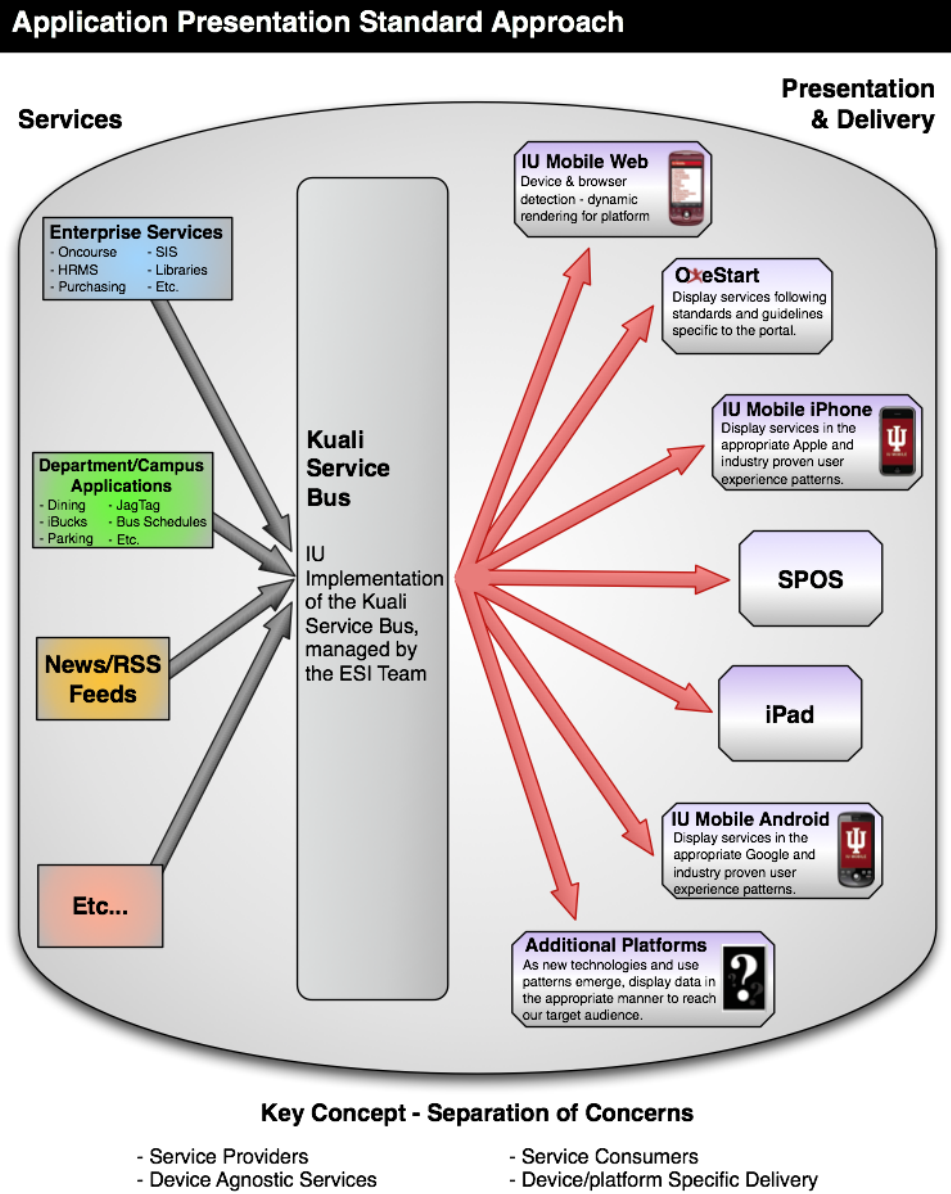
## How do we get there?

### Conceptual Architecture



### Main Benefits

- Service Providers: Efficient use of limited resources
- End Users: Access to important data through multiple platforms/ devices and a consistent, intuitive environment



## Service Providers

- Concentrate on providing and maintaining service – Content!
- Providers do not have to use their limited resources learning each new platform, browser, programming language that is required for providing data on various platforms
- Providers do not have to learn prevailing display standards and guidelines for each platform.
- Services provided in a platform-independent manner can be presented to users on multiple platforms with little or no additional work from the service provider.
- Reduced support contacts as users are not affected by backend changes and system upgrades.

## End Users

- Ability to access information on numerous platforms. This allows the user to select what is most convenient for them at a given time under various circumstances.
- Experience a consistent look and feel throughout a given platform (portal, web, iPhone, etc.), regardless of what service provider the data is coming from. The user remains in a single environment with a single navigational structure which leads to:
  - Increased ease of use
  - Reduced learning curve
  - Eliminates the distraction and reduced efficiency that results from interface and navigational differences.
- The end user is not affected by backend changes and system upgrades

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iPhone App



Web